12 Ways to Kill a Festival

1) Rest assured that sooner or later everything will fall nicely into place. There’s no real need for organization.

2) Begin planning tomorrow. These things are a piece of cake to produce.

3) Ignore health regulations. The inspector won’t dare close up such a worthwhile event.

4) Give everybody equal authority. We’re all in this together anyway!

5) Assume that the publicity campaign is under control. The local newspaper has to give us front-page coverage, right?

6) Draw up a rigid plan and stick to it. Flexibility is for gymnasts, not festival organizers.

7) Forget the idea of something simple. Any festival worth attending has to be a week-long event, especially if it’s the first one.

8) Demand help and support from the local business community. They owe it to the town, don’t they?

9) Don’t worry about manpower. You and me and Joe can handle anything that might come up.

10) Move the festival date around from year to year. If people really want to come, they will find out when it is.

11) Discard receipts, invoices and other records as soon as they are paid. Let somebody else worry about next year.

12) Budgets are a waste of time. Let’s audition the dancers instead!